

Presidential Leadership Summit Schedule

Friday, Feb. 6

Time	Activity	Focus/Speaker
4:30 - 5 PM	Check-In	Check in at Drysdale/West Room
5 - 5:30 PM	Welcome & Opening Icebreaker	
5:30 - 7 PM	Dinner Experience	“Table Talks” Dinner in the West Room. A young alum/faculty host leads each table.
7 - 7:45 PM	Opening Session	President Alison Morrison-Shetlar: “Your Impact Signature: Using Your Strengths to Lead”
8 - 9:30 PM	Team-Building/Social	

Saturday, Feb. 7

Time	Activity	Focus/Speaker
9 - 9:30 AM	Breakfast, Welcome & Review	
9:30 - 10:15 AM	First Keynote	Alumnus Dave Rosser, Former Secret Service Agent: "How to Lead in a Crisis"
10:15 - 10:30 AM	Break	
10:30 AM - 11:15 PM	Student Leadership Panel	Hear from current student leaders about what leadership at Lynchburg is really like.
11:30 - 12:15	Digital Presence & Personal Branding workshop	Led by alumnus Django Degree , focusing on building an authentic brand across platforms (TikTok, LinkedIn) to reflect your values

12:30 - 1 PM	Lunch & Connection	Lunch is served near stations set up by the CEO and a “Skill-Up” station for micro-credentials (PDI).
1:15 - 1:45 PM	Second Keynote	Alumna Treney Tweedy, Former Mayor of Lynchburg: “How to Lead in Your Community: From Campus to City Hall”
1:45 - 2 PM	Break	
2 - 2:45 PM	Third Session	Alumnus Eric Voegtle, Corporate VP: “How to Handle Risk as a Leader”
2:45 - 3 PM	Break	
3 PM - 4 PM	Applied Leadership Scenarios & Wrap-Up	